

<b>Name of the Educational Institution</b>	LEPL “Batumi Shota Rustaveli State University” Address: №35 Ninoshvili Str. Batumi 6010 Tel/Fax: (0422) 27 17 87 E-mail: <a href="mailto:info@bsu.edu.ge">info@bsu.edu.ge</a>
<b>Title of the Educational Program</b>	Management
<b>Qualification conferred</b>	Bachelor of Business Administration
<b>Program Volume in Credits</b>	Educational program of Marketing comprises 240 credits; major study courses – 180 credits (160 credits compulsory and 20 credits elective courses), Minor program/elective courses – 60 ECTS credits.
<b>Aim of the Educational Program</b>	The goal of the program is to prepare highly qualified managers with relevant knowledge and skills, who will be able to reveal abilities of independent and active actions in the business environment, analyze specific business situations and make decisions.
<b>Learning Outcomes</b>	<ul style="list-style-type: none"> <li>• Understands complex issues of the field;</li> <li>• Is able to implement research or practical projects related to the field;</li> <li>• Is able to collect, group and analyze the field-related data, and by applying necessary methods for the issue analysis, formulate argumentative conclusions;</li> <li>• Is able to elaborate strategic plans for companies and state organs administration and development as well as ways of planning system improvement;</li> <li>• Is able to study the problems emerged in the managerial system, analyze them and plan relevant decisions;</li> <li>• Is able to conduct argumentative discussions on the issues related to economic and managerial problems;</li> <li>• Understands necessity of further study and deepening the acquired knowledge;</li> <li>• Respects publicly and universally acknowledged civic and social ethic norms.</li> </ul>
<b>Assessment</b>	<b>Students are evaluated according to the following system:</b> a) (A) – Excellent - 91 points and more; b) (B) – Very Good - 81-90 points; c) (C) – Good 71-80 points; d) (D)– Satisfactory 61-70 points; e) (E) – Sufficient 51-60 points; (FX) – could not pass 41-50 points. Student has the right to take the additional exam once more; (F) – Fail 0-40 points. Student has to take the course again.
<b>Contact Person</b>	Program leaders: <b>Rezo Manvelidze</b> , Professor Tel.: 577461346, E-mail: <a href="mailto:manvelidze.rezo@bsu.edu.ge">manvelidze.rezo@bsu.edu.ge</a> <b>Irma Chkhaidze</b> , Associate Professor Tel.: 568522586, e-mail: <a href="mailto:chkhaidze.irma@bsu.edu.ge">chkhaidze.irma@bsu.edu.ge</a>